EXHIBIT A

1 2 3	DAVID M. LISI (SBN 154926) Email: lisid@howrey.com HOWREY LLP 1950 University Avenue, 4th Floor East Palo Alto, CA 94303	
4	Telephone: (650) 798-3530 Facsimile: (650) 798-3600	
5	JOHN M. TALADAY (pro hac vice)	
6	Email: taladayj@howrey.com HOWREY LLP 1299 Pennsylvania Ave NW	
7	Washington, DC 20004 Telephone: (202) 383-6564	
8	Facsimile: (202) 383-6610	
9		
11		
12	Telephone: (212) 896-6500 Facsimile: (212) 896-6501	
13	Attorneys for KONINKLIJKE PHILIPS ELECTROPHILIPS ELECTRONICS NORTH AMERICA	ONICS N.V.,
14 15		USTRIES A
16	UNITED STATES	DISTRICT COURT
17	NORTHERN DISTRI	CT OF CALIFORNIA
18	SAN FRANCIS	SCO DIVISION
19) Case No. C-07-5944-SC
20	In re: CATHODE RAY TUBE (CRT) ANTITRUST LITIGATION)) MDL No. 1917
21)) KONINKLIJKE PHILIPS ELECTRONICS) N.V., PHILIPS ELECTRONICS NORTH
22) AMERICA CORPORATION, PHILIPS) ELECTRONICS INDUSTRIES (TAIWAN),
23) LTD. AND PHILIPS DA AMAZONIA) INDUSTRIA ELECTRONICA LTDA.'S
24	This Document Relates to:) MOTION TO DISMISS THE DIRECT) PURCHASER PLAINTIFFS' AND THE
2526	ALL ACTIONS) INDIRECT PURCHASER PLAINTIFFS') CONSOLIDATED AMENDED) COMPLAINTS
27) Date: August 4, 2009
28) Time: 9:00 am) Before: The Honorable Charles A. Legge
		,

1	TABLE OF CONTENTS
2	NOTICE OF MOTION AND MOTION1
3	MEMORANDUM OF POINTS AND AUTHORITIES2
4	PRELIMINARY STATEMENT
5	ISSUES TO BE DECIDED4
6	STATEMENT OF FACTS4
7	The Alleged Conspiracy Concerns Tubes Alone4
8	Plaintiffs' Allegations Against the Philips Defendants6
9	ARGUMENT8
10	I. PLAINTIFFS DO NOT ALLEGE SUFFICIENT FACTS TO STATE A
11	CLAIM AGAINST ANY PHILIPS DEFENDANT
12	A. Plaintiffs' Utter Disregard for Corporate Separateness Flies in the Face of Nearly a Century of Uniform Jurisprudence to the Contrary
13	1. Plaintiffs Fail to Plead Facts Demonstrating Unity of
14	Interest
15	2. Plaintiffs Fail to Allege that Any Particularized Inequity Will Result14
16	B. Plaintiffs' Agency Theory of Liability Fails as a Matter of Law
17	II. PLAINTIFFS' CLAIMS ALSO ARE TIME-BARRED AS THE PHILIPS DEFENDANTS EFFECTIVELY WITHDREW FROM THE ALLEGED
18	CONSPIRACY IN 2001
19	III. PLAINTIFFS CANNOT SATISFY THEIR BURDEN OF ESTABLISHING JURISDICTION OVER EITHER PHILIPS DA
20	AMAZONIA OR PEIT
21	CONCLUSION22
22	
23	
24	
25	
26	
27	
28	·
	-i- KPE'S, PENAC'S, PEIT'S AND PHILIPS DA AMAZONIA'S MOTION TO DISMISS PLAINTIFFS' CONSOLIDATED AMENDED COMPLAINTS – CASE NO.: 3:07-CV-5944 SC

1	TABLE OF AUTHORITIES
2	CASES
3	AT&T v. Compagnie Bruxelles Lambert, 94 F.3d 586 (9th Cir. 1996)
5	Acculmage Diagnostics Corp v. TeraRecon, Inc., 260 F. Supp. 2d 941 (N.D. Cal. 2003)
6 7	Asahi Metal Industry Co. v. Superior Court of California., 480 U.S. 102 (1987)
8	Ashcroft v. Iqbal, No. 07-015, 556 US, 2009 U.S. LEXIS 3472 (May 18, 2009)
10	Bancroft & Masters, Inc. v. Augusta National, Inc., 223 F.3d 1082 (9th Cir. 2000)
11 12	Bell Atlantic v. Twombly, 550 U.S. 540 (2007)
13	Brand v. Menlove Dodge, 796 F.2d 1070 (9th Cir. 1986)
14 15	Brennan v. Concord EFS, Inc., 369 F. Supp. 2d 1127 (N.D. Cal. 2005)9
16	Burger King Corp. v. Rudzewicz, 471 U.S. 462 (1985)
17 18	Burnet v. Clark, 287 U.S. 410 (1932)
19	Coremetrics, Inc. v. AtomicPark.com LLC, 370 F. Supp. 2d 1013 (N.D. Cal. 2005)
20 21	In re Currency Conversion Fee Antitrust Litig., 265 F. Supp. 2d 385 (S.D.N.Y. 2003)
22	E&J Gallo Winery v. EnCana Energy Services, Inc., No. CV F 03-5412 AWI LJO, 2008 WL 2220396 (C.D. Cal. May 27, 2008)
23 24	Flynt Distributing Co. v. Harvey, 734 F.2d 1389 (9th Cir. 1984)
25	Gates Learjet Corp. v. Jensen, 743 F.2d 1325 (9th Cir. 1984)
26 27	Gauvin v. Trombatore, 682 F. Supp. 1067 (N.D. Cal. 1988)
28	

C6369.477-C62095944-80ST D0004M0091147670-2FilEile0507822009 PP006-476327

1	Helicopteros Nacionales de Colombia, S. A. v. Hall,
2	466 U.S. 408 (1984)
3	Hokama v. E.F. Hutton & Co., 566 F. Supp. 636 (C.D. Cal. 1983)
45	International Shoe Co. v. Washington, 326 U.S. 310 (1945)
6 7	Jimena v. UBS AG Bank, Inc., No. CV-F-07-367 OWW/GSA, 2008 WL 2774676 (E.D. Cal. July 15, 2008)12
8	Katzir's Floor & Home Design, Inc. v. M-MLS.COM, 394 F.3d 1143 (9th Cir. 2004)11, 13, 14
9 10	Lovesy v. Armed Forces Benefit Ass'n, No. C 07-2745 SBA, 2008 U.S. Dist. LEXIS 93479 (N.D. Cal. Mar. 13, 2008)
11 12	MacDonald v. Grace Church Seattle, No. C05-0747C, 2006 U.S. Dist. LEXIS 75192 (W.D. Wash. Apr. 14, 2006)
13 14	Morton's Market, Inc. v. Gustafson's Dairy, Inc., 198 F.3d 823 (11th Cir. 1999)16, 17, 18
	Mountain View Pharmacy v. Abbott Laboratories, 630 F.2d 1383 (10th Cir. 1980)9
16 17	Neilson v. Union Bank of California, N.A., 290 F. Supp. 2d 1101 (C.D. Cal. 2003)
18 19	Nordberg v. Trilegiant Corp., 445 F. Supp. 2d 1082 (N.D. Cal. 2006)
20	Pacific Atlantic Trading Co. v. M/V Main Express, 758 F.2d 1325 (9th Cir. 1985)
21 22	Qwest Communications Corp. v. Herakles LLC, No. 2:07-cv-00393-MCE-KJM, 2008 WL 783343 (E.D. Cal. Mar. 20, 2008)
23	Shell v. Shell Oil, 165 F. Supp. 2d 1096 (C.D. Cal. 2001)20
2425	Sherman v. British Leyland Motors, Ltd., 601 F.2d 429 (9th Cir. 1979)10
26	Sonora Diamond Corp. v. Super. Ct., 83 Cal. App. 4th 523 (2000)
2728	Swartz v. KPMG LLP, 476 F.3d 756 (9th Cir. 2007)21

1 2	In re TFT-LCD (Flat Panel) Antitrust Litig., 586 F. Supp. 2d 1109 (N.D. Cal. 2008)
3	Terracom v. Valley National Bank, 49 F.3d 555 (9th Cir. 1995)
4 5	United States v. Bestfoods, 524 U.S. 51 (1998)
6	United States v. Borelli,
7	336 F.2d 376 (2d Cir. 1964)
8	62 F. Supp. 2d 173 (D. Mass. 1999))
9	United States v. Standard Beauty Supply Stores, Inc., 561 F.2d 774 (9th Cir. 1977)14
10 11	United States v. United States Gypsum Co., 438 U.S. 422 (1978)
12	Wady v. Provident Life & Accident Insurance Co. of America, 216 F. Supp. 2d 1060 (C.D. Cal. 2002)11, 12
13 14	Walton v. Mead, No. C 03-4921 CRB, 2004 WL 2415037 (N.D. Cal. Oct. 28, 2004)
1.5	STATUTES
	NIAIIIBN
15 16	United States Code Title 15, Section 1
	United States Code Title 15, Section 1
16	United States Code Title 15, Section 1
16 17	United States Code Title 15, Section 1
16 17 18 19	United States Code Title 15, Section 1
16 17 18	United States Code Title 15, Section 1
16 17 18 19 20 21	United States Code Title 15, Section 1
16 17 18 19 20	United States Code Title 15, Section 1
16 17 18 19 20 21 22 23 24	United States Code Title 15, Section 1
16 17 18 19 20 21 22 23 24 25	United States Code Title 15, Section 1
16 17 18 19 20 21 22 23 24	United States Code Title 15, Section 1
16 17 18 19 20 21 22 23 24 25	United States Code Title 15, Section 1

NOTICE OF MOTION AND MOTION

PLEASE TAKE NOTICE that on August 4, 2009 at 9:00 a.m., or as soon thereafter as this matter may be heard before the Honorable Charles A. Legge, United States District Court Judge (Ret.), Special Master, in the San Francisco Resolution Center of JAMS, Two Embarcadero Center, Suite 1500, San Francisco, California, 94111, Defendants Koninklijke Philips Electronics N.V. ("KPE"), Philips Electronics North America Corporation ("PENAC"), Philips Electronics Industries (Taiwan), Ltd. ("PEIT") and Philips da Amazonia Industria Electronica Ltda. ("Philips da Amazonia" and, collectively with KPE, PENAC, and PEIT, the "Philips Defendants") will and hereby do move the Court to dismiss, with prejudice, the Direct Purchaser Plaintiffs' Consolidated Amended Complaint (the "DP Am. Compl.") and Indirect Purchaser Plaintiffs' Consolidated Amended Complaint (the "IP Am. Compl." and, collectively with the DP Am. Compl., the "Amended Complaints") pursuant to Federal Rules of Civil Procedure 12(b)(6), for failure to state a claim upon which relief can be granted, and 12(b)(2), for lack of personal jurisdiction over Philips Electronics Industries (Taiwan), Ltd. and Philips da Amazonia Industria Electronica Ltda.

This Motion is based on this Notice of Motion and Motion, the Memorandum of Points and

This Motion is based on this Notice of Motion and Motion, the Memorandum of Points and Authorities in support thereof; the Declarations of Ivy P. Y. Lin and Philips da Amazonia, each sworn to on May 18, 2009 (the "PEIT Decl." and the "Philips da Amazonia Decl.", respectively), in support thereof; and such further evidence and argument as the Court may permit.

service.

² As the Philips Defendants' arguments apply in equal measure to both Amended Complaints, both the indirect purchaser and direct purchaser plaintiffs are referred to herein as "Plaintiffs."

¹ As of today, neither PEIT nor Philips da Amazonia have been served with either Amended Complaint. On May 11, 2009, PEIT and Philips da Amazonia agreed, under protest and reserving all rights, to accept service through its sister company PENAC. Such service was never effected. Despite lack of service, PEIT and Philips da Amazonia join this brief as per the Court's April 24, 2009 Order regarding briefing at Appendix A (including PEIT and Philips da Amazonia as part of the Philips Defendants' individual brief). However, due to Plaintiffs' failure to serve either PEIT or Philips da Amazonia, PEIT and Philips da Amazonia each move to dismiss the Amended Complaints pursuant to Fed. R. Civ. Pro. 12(b)(5). Moreover, PEIT and Philips da Amazonia move to dismiss the Amended Complaints, in the event that such service has been effected as of the date of argument, pursuant to Rule 12(b)(5) on the grounds that service on PENAC, in which neither PEIT nor Philips da Amazonia have shareholdings and which does not report to either PEIT or Philips da Amazonia, is not effective

MEMORANDUM OF POINTS AND AUTHORITIES

PRELIMINARY STATEMENT

Plaintiffs allege in their Amended Complaints a broad conspiracy comprising nearly 50 separate entities, to fix or otherwise control the prices of cathode-ray tubes ("CRTs" or "Tubes") between 1995 and 2007. Those defendants include KPE, PENAC, PEIT and Philips da Amazonia, which the Plaintiffs aggregate under the label "Philips".³ The Philips Defendants are not properly in this action as they are not in the business of manufacturing, marketing or selling Tubes in the United States.⁴ Plaintiffs have not alleged that they have ever purchased Tubes from any of the Philips Defendants. Indeed, for much of the alleged Class Period, PENAC, PEIT and Philips da Amazonia were themselves *direct purchasers* of Tubes; KPE, which at all times was a holding company, neither manufactured nor sold Tubes at any time. In an effort to sidestep these realities, Plaintiffs engage in pleading games to drag these entities into a case where they do not belong.

Plaintiffs' claims against each of the Philips Defendants should be dismissed, with prejudice, for the following reasons:

First, the Amended Complaints lack sufficient individualized allegations against specific Philips Defendants to provide the adequate notice of the claims made against them. Rather than plead facts specific to each of the Philips Defendants individually, Plaintiffs improperly conflate the entire Philips corporate structure by defining KPE, PENAC, PEIT and Philips da Amazonia as "Philips." By so doing, Plaintiffs impermissibly dispense with any effort to allege any facts establishing direct liability on the part of KPE, PENAC, PEIT or Philips da Amazonia individually. Further, Plaintiffs' attempt to impose liability vicariously on each of the Philips Defendants is improper as a matter of law; their boilerplate allegations are devoid of any facts justifying a departure from the sanctity of corporate form and the strong legal presumption against piercing the corporate veil and imposing alter

³ Although KPE, PENAC, PEIT and Philips da Amazonia reject this conflation, they will refer to themselves collectively as the "Philips Defendants" so as to avoid confusion with the Plaintiffs' terminology.

⁴ Although PENAC historically manufactured and sold Tubes (the "Tube Business") in the United States, it exited that business in June 2001.

CASE 9.40 P7-C C VO 9544-4-8-05 T DO PO CHAMBER 147670-2-11 EN 905 PR 18 90 90 58 27

ego liability. Similarly defective is Plaintiffs' unabashed "kitchen sink" contention that the Philips
Defendants are vicariously liable for the actions of their undefined "agents." These allegations, which
contain no facts whatsoever to justify the imposition of vicarious liability, are the very paradigm of
conclusory pleading.

Second, Plaintiffs' concession that *none* of the Philips Defendants manufactured or sold Tubes after June 2001 establishes that, to the extent any conspiracy involving the Philips Defendants had existed, the Philips Defendants effectively withdrew more than two years prior to the commencement of the statute of limitations period. Plaintiffs fail to allege a basis to toll the statute of limitations as to the Philips Defendants: the Philips Defendants cannot be held responsible for any other entity's actions to fraudulently conceal the alleged conspiracy after June 2001; further, as demonstrated in the Joint Motions,⁵ Plaintiffs do not allege fraudulent concealment prior to that time with the requisite specificity as to the Philips Defendants. Consequently, Plaintiffs' putative claims are time-barred.

Third, this Court lacks personal jurisdiction over PEIT and Philips da Amazonia, the latest Philips entities that Plaintiffs have brought into these actions. PEIT and Philips da Amazonia are two subsidiaries of KPE that have no connection to the United States whatsoever. Neither of these companies: (i) have any place of business in the United States; (ii) manufacture any products in the United States; (iii) are registered as a foreign corporation to do business in the United States; (iv) have any offices, inventory, real estate, personal property, or employees in the United States; or, (v) pay any taxes in the United States. These factual realities, established in the accompanying declarations, demonstrate that no basis exists for this Court to assert either general or specific jurisdiction over PEIT and Philips da Amazonia.

In sum, there is no basis for Plaintiffs having named any of the Philips Defendants in the Amended Complaints and all claims against them should be dismissed with prejudice.

^{26 5} Join

⁵ Joint Motion to Dismiss Direct Purchaser Plaintiffs' Consolidated Amended Complaint and Joint Motion to Dismiss Indirect Purchaser Plaintiffs' Consolidated Amended Complaint (together, the "Joint Motions").

ISSUES TO BE DECIDED

- 1. Have Plaintiffs adequately pled specific facts sufficient to find that KPE, PENAC, PEIT and/or Philips da Amazonia are directly liable for the acts of the alleged Tube conspiracy?
- 2. Is the mere allegation that KPE owned shares of alleged conspirator LPD prior to April 1, 2007 sufficient to establish *alter ego* liability against KPE for the alleged acts of that joint venture and, if so, is Plaintiffs' generic allegation that KPE "controlled and dominated" PENAC, PEIT, and Philips da Amazonia sufficient to impute a second level of alter ego liability on those companies?
- 3. Is Plaintiffs' general declaration that each Defendant acted as the agent of the other Defendants sufficient to hold the Philips Defendants vicariously liable for the acts of these unidentified and undefined "agents"?
- 4. Did the Philips Defendants, by exiting the Tube Business in 2001 and, thereafter, engaging in purchases of Tubes from competing third parties, effectively withdraw from the alleged conspiracy prior to the commencement of the statute of limitations period?
- 5. Do PEIT and Philips da Amazonia have sufficient contacts in the United States to justify the exercise of jurisdiction where these two foreign companies do not manufacture any products in the United States; have no place of business in the United States; have not registered as a foreign corporation to do business in the United States; have no offices, inventory, real estate, or personal property, in the United States; and do not pay taxes in the United States?

STATEMENT OF FACTS

The Alleged Conspiracy Concerns Tubes Alone

The Amended Complaints allege that Defendants participated in a price-fixing conspiracy. DP Am. Compl. ¶¶ 139, 144, 188, 197; IP Am. Compl. ¶ 144, 152, 192. According to Plaintiffs, the alleged conspiracy involved more than 500 bilateral and multilateral meetings throughout Asia and Europe. DP Am. Compl. ¶¶ 134-138; IP Am. Compl. ¶¶ 140-144.6 The Amended Complaints,

⁶ Plaintiffs therefore admit that all of the alleged meetings occurred outside of the U.S. DP Am. Compl. ¶ 134; IP Am. Compl. ¶¶ 141, 150, 160.

C6369.4077-0-09544-605T D0004M0ANT47670-2-11EU005018420009 PPBB-11-05827

1	however, contain a central and fatal flaw: while Plaintiffs concede that the alleged conspiracy
2	concerned only Tubes, Plaintiffs do not allege that they purchased this allegedly price-fixed product.
3	First, Plaintiffs admit that the scope of the alleged conspiracy was restricted to Tubes only.
4	The Amended Complaints do not allege that Defendants, or anyone else, conspired to fix the prices of
5	televisions or computer monitors ("Finished Products"); rather, Plaintiffs allege that "[t]he overall
6	CRT conspiracy affected worldwide prices that Defendants charged for CRT Products." DP Am.
7	Compl. ¶ 139. The phrase "CRT Products", as defined and used in the Amended Complaints, is a
8	semantic sleight of hand. This absurdly broad product market attempts to aggregate three, if not four,
9	non-substitutable products: (i) CRTs ⁷ – the Tubes themselves, along with (ii) finished televisions, and
10	(iii) finished computer monitors. Plaintiffs, however, never specifically allege any misconduct
11	regarding the pricing of televisions or computer monitors in any of the more than 500 paragraphs
12	which comprise the Amended Complaints. Rather, all of the specific allegations in the Amended
13	Complaints concern Tubes only. DP Am. Compl. ¶ 139 ("The overall CRT conspiracy affected
14	worldwide prices that Defendants charged for CRT Products."); DP Am. Compl. ¶ 188
15	("Defendants' collusion is evidenced by unusual price movements in the CRT market."); DP Am.
16	Compl. ¶ 197 ("The stability of the price of <i>CRTs</i> was accomplished by the collusive activities alleged
17	above.") (emphasis added); IP. Am. Compl. ¶ 223 ("The Defendants concluded that in order to make
18	their CRT price increases stick, they needed to make the increase high enough that their direct
19	customers (CRT TV and monitor makers) would be able to justify a corresponding price increase to
20	customers (for e.g., retailers and computer OEMs)."). Moreover, the various regulatory investigations
21	on which the Plaintiffs base their claims concern only Tubes. DP Am. Compl. ¶¶ 126-133; IP Am.
22	Compl. ¶¶ 203-205, 213.
23	
24	
25	7 A. D.L. (1997) 11 (1997)
2627	⁷ As Plaintiffs' admit, the Tubes used in televisions, color picture tubes ("CPTs"), are materially different from "specialized" Tubes used in computer monitors ("CDTs"). IP Am. Compl. ¶ 14; DP Am. Compl. ¶ 103. Thus, even an "all CRTs" market would be over-inclusive, let alone Plaintiffs' unwieldy market definition that encompasses both raw components and finished consumer products.

Second, Plaintiffs further concede that while the alleged conspirators may have considered the
prices of televisions and monitors, the alleged conspirators never reached any agreement concerning
the prices of Finished Products. DP Am. Compl. ¶ 144 ("Defendants also considered the internal
pricing of products containing CRTs in agreeing upon the prices at which CRTs were set.") (emphasis
added); DP Am. Compl. ¶ 146 ("The analysis often included consideration of downstream prices for
televisions, computer monitors, or similar products and how they would affect the price ranges being
collusively set.") (emphasis added); IP Am Compl. ¶ 155 ("Each of the participants in these meetings
knew, and in fact discussed, the significant impact that the price of CRTs had on the cost of the
finished products into which they were placed.") (emphasis added).
In other words, Plaintiffs do not allege that the Defendants fixed the prices of television and

In other words, Plaintiffs do not allege that the Defendants fixed the prices of television and monitors that they bought; rather, Plaintiffs apparently only allege that the prices that they paid for these Finished Products reflect a pass through by one or more distribution levels of the purportedly inflated prices of the raw component Tubes that these consumer-ready Finished Products contain. IP. Am. Comp. ¶ 226 ("The margins for CRT TV and monitor makers are sufficiently thin that price increases of CRTs force them to increase the prices of their CRT Products.").

Finally, despite conceding that the alleged conspiracy concerned Tubes only, Plaintiffs never specifically allege that they purchased Tubes.⁸

Plaintiffs' Allegations against the Philips Defendants

Although Plaintiffs treat the various Philips Defendants as if they were one legal entity called "Philips", the Philips Defendants are, rather, four distinct and separate companies:

1. KPE is a holding company that has employed, over the duration of the alleged Class Period, an average of approximately 13 individuals. KPE has never manufactured or sold anything, let alone Tubes or Finished Products.

⁸ Although Plaintiffs claim to have purchased "CRT Products" from one or more defendants, Plaintiffs do not appear to have purchased any Tubes, the alleged price-fixed product. In an effort to paper over this obvious deficiency in their Amended Complaints, and as set forth more fully in the Joint Motions, Plaintiffs define an indefensible market that encompasses both Tubes and Finished Products by merging two completely separate levels of production and sales (*i.e.*, both the raw component CRTs and the consumer-ready televisions and monitors) into one made-to-order term applicable to this litigation alone: "CRT Products."

- 2. PEIT, a Taiwanese company, is a subsidiary of KPE. DP Am. Compl. ¶¶ 51, 55; IP Am. Compl. ¶¶ 54, 58. PEIT's display components division manufactured and sold Tubes prior to June 2001. PEIT's consumer electronics division sold Finished Products. PEIT never manufactured any products in the United States. PEIT does not have today, and has never had, any U.S. presence.
- 3. Philips da Amazonia, a Brazilian company, is also an indirect subsidiary of KPE. DP Am. Compl. ¶¶ 51, 56; IP Am. Compl. ¶¶ 54, 59. Philips da Amazonia's display components division manufactured and sold Tubes prior to June 2001. Philips da Amazonia's consumer electronics division sold Finished Products in Brazil. Philips da Amazonia never manufactured any products in the United States. Philips da Amazonia does not have today, and has never had, any U.S. presence.
- 4. PENAC, a U.S. corporation, is an indirect subsidiary of KPE. DP Am. Compl. ¶¶ 51, 53; IP Am. Compl. ¶¶ 54, 55. PENAC's display components division manufactured and sold Tubes in the United States prior to June 2001. PENAC's consumer electronics division sold Finished Products in the U.S.

As Plaintiffs acknowledge, in June 2001, and pursuant to an agreement with LG Electronics, KPE divested the entirety of its Tube Business to a new company, namely LPD. DP Am. Compl. ¶ 51; IP Am Compl. ¶ 54. LPD was a separate legal company from any of the Philips Defendants and was individually incorporated under the laws of The Netherlands. *Id.* Plaintiffs allege that after June 2001, LPD, and its successor company LP Displays, directly participated in the alleged conspiracy. DP Am. Compl. ¶ 175; IP Am. Compl. ¶ 172.

In contrast to the specific allegations concerning LPD and LP Displays, Plaintiffs do not specifically allege that any of the Philips Defendants attended any of the more than 500 multilateral and bilateral meetings alleged in the Amended Complaints. DP Am. Compl. ¶ 164 ("Philips participated [in the alleged meetings] through [KPE] *or* its subsidiaries into 2001 and participated thereafter through [LPD].") (emphasis added). Indeed, Plaintiffs concede that PENAC and Philips da Amazonia never attended any of the alleged meetings; instead, Plaintiffs allege – without any supporting facts – that PENAC and Philips da Amazonia were "represented" at these meetings. DP Am. Compl. ¶ 165; IP Am. Compl. ¶ 171. Through these vague and conclusory allegations, Plaintiffs impermissibly conflate an entire global corporate structure on the novel theory that when "employees . . . of entities within the corporate family engaged in conspiratorial meetings [they did so] on behalf of every company in that family." IP Am. Compl. ¶ 188.

ARGUMENT

I. PLAINTIFFS DO NOT ALLEGE SUFFICIENT FACTS TO STATE A CLAIM AGAINST ANY PHILIPS DEFENDANT

The Amended Complaints each assert a single cause of action for violations of Section 1 of the Sherman Antitrust Act, 15 U.S.C. § 1. 9 They do so in the most conclusory manner, stating broad generalities without discussing the specifics of any alleged meetings or overt acts. As discussed in the Joint Motions, such allegations fall short of the Rule 8 pleading standard as interpreted by the U.S. Supreme Court in *Bell Atlantic v. Twombly*, 550 U.S. 540 (2007). With respect to the Philips Defendants, Plaintiffs fail to allege specific facts sufficient to attribute the purported misconduct to any of these four companies.

Plaintiffs claim that each of the Philips Defendants was a primary actor in the alleged conspiracy. DP Am. Compl. ¶¶ 164, 165; IP Am. Compl. ¶¶ 170, 171. But Plaintiffs allege no facts to back up this assertion; instead, they resort to the shop-worn pleading tactic of making broad allegations against "Philips," an entity stitched together for the sole purpose of this litigation and purportedly comprising four distinct legal entities: KPE, PENAC, PEIT, and Philips da Amazonia. Simply put, Plaintiffs never – in their 148 pages of complaints encompassing over 500 paragraphs – allege *any facts* of wrongdoing against any individual Philips Defendant. DP Am. Compl. ¶¶ 51-57, 164-165; IP Am. Compl. ¶¶ 54-60, 170-171.

Instead of including specific factual allegations as to KPE, PENAC, PEIT and Philips da
Amazonia individually, Plaintiffs broadly assert that "Philips" attended more than 100 multilateral and
bilateral meetings with competitors at which the prices of Tubes were fixed. DP Am. Compl. ¶¶ 164165; IP Am. Compl. ¶¶ 170-171. Plaintiffs do not allege, however, any specific facts as to which – if
any – of the four Philips Defendants attended those meetings, or what specifically any of the Philips
Defendants agreed to do that was in violation of the antitrust laws. Judge Illston, in the *TFT-LCD*

⁹ As for the Indirect Purchaser Plaintiffs' additional claims under various state laws, these claims should be dismissed as against the Philips Defendants for the reasons set forth in the Joint Motions.

C6369.4077-0-095444845T D0004M00AM147670-2FIIEU005018426009 PP0004504527

I	antitrust class action currently pending in the Northern District, held under similar facts as those here
2	that plaintiffs cannot conflate corporate structure to make general allegations against an entire
3	corporate family as if it were a single entity. In re TFT-LCD (Flat Panel) Antitrust Litig., 586 F. Supp.
4	2d 1109, 1117 (N.D. Cal. 2008) ("The Court agrees that general allegations as to a single corporate
5	entity such as 'Hitachi' is insufficient to put specific defendants on notice of the claims against
6	them."). ¹⁰ Plaintiffs' allegation that when "employees of entities within the corporate family engaged
7	in conspiratorial meetings [they did so] on behalf of every company in that family", IP Am. Compl. ¶
8	188, is directly contrary to Judge Illston's holding in <i>In re TFT-LCD</i> .
9	Lacking any allegations against any of the Philips Defendants individually, the Amended
10	Complaints do not meet their minimum legal pleading obligation as to each of these parties. As a
11	result, the individual Philips Defendants lack any meaningful opportunity to respond to Plaintiffs'
12	claims against them, if any. Unsurprisingly, courts do not condone such methods of subliminal
13	pleading and consistently reject pleadings like the Amended Complaints here. See, e.g., Mountain
14	View Pharmacy v. Abbott Labs., 630 F.2d 1383, 1388 (10th Cir. 1980) (affirming dismissal where
15	plaintiffs failed to make specific allegation, as to each defendant individually, that they had
16	participated in the alleged conspiracy); Brennan v. Concord EFS, Inc., 369 F. Supp. 2d 1127, 1136
17	(N.D. Cal. 2005) (same); Gauvin v. Trombatore, 682 F. Supp. 1067, 1071 (N.D. Cal. 1988) (same).
18	Plaintiffs seek in vain to remedy this fatal defect by asserting two different legal theories: (1)
19	that any one the Philips Defendants may be held liable for the actions of any of the other Philips
20	Defendants; (2) that that each Defendant "acted as the agent of" of every other Defendant. DP Am.
21	Compl. ¶¶ 84, 154; IP Am. Compl. ¶¶ 113, 188. Both theories fail as a matter of law under the facts
22	alleged in the Amended Complaints.
23	
24	
25	
26	Although Judge Illston granted Plaintiffs leave to amend their complaints in <i>In re TFT-LCD</i> , such

28

27

time-barred. See Section II, infra.

A. Plaintiffs' Utter Disregard for Corporate Separateness Flies in the Face of Nearly a Century of Uniform Jurisprudence to the Contrary

The corporate form is widely recognized as an efficient and desirable means of organizing businesses. Central to its appeal is the fact that "a corporation is regarded as a legal entity, separate and distinct from its stockholders . . . with separate and distinct liabilities and obligations." *Sonora Diamond Corp. v. Super. Ct.*, 83 Cal. App. 4th 523, 538 (2000); *see also E&J Gallo Winery v. EnCana Energy Servs., Inc.*, No. CV F 03-5412 AWI LJO, 2008 WL 2220396, at *5 (C.D. Cal. May 27, 2008) ("The law allows corporations to organize for the purpose of isolating liability of related corporate entities.") (quoting *Bowoto v. Chevron Texaco Corp.*, 312 F. Supp. 2d 1229, 1234 (N.D. Cal. 2004)). Thus, it is bedrock corporate law that one company is not liable for the acts of its subsidiaries or other affiliated corporations. 1 William Meade Fletcher, *Fletcher Cyclopedia of Law of Private Corporations* § 43 (rev. ed. 2008); *see also United States v. Bestfoods*, 524 U.S. 51, 61 (1998); *Sherman v. British Leyland Motors, Ltd.*, 601 F.2d 429, 441 (9th Cir. 1979) (relationship between subsidiary and parent is insufficient to hold one liable for the antitrust violations of the other); *see also In re TFT-LCD*, 586 F. Supp. 2d at 1117 (complaint must allege that "*each individual defendant joined the conspiracy and played some role in it*") (emphasis added). The only exception is where one company is deemed to be the *alter ego* of the other.

The *alter ego* doctrine was developed to "prevent[] individuals or other corporations from misusing corporate laws by the device of a sham corporate entity formed from the purpose of committing fraud or other misdeeds." *Sonora*, 83 Cal. App. 4th at 538. However, recognizing the value of limited liability, courts have declared *alter ego* to be "an extreme remedy, sparingly used." *Id.* at 539. Thus, courts in this circuit have uniformly held that it is the plaintiff's burden to overcome the presumption of the separate existence of the corporate entity. *See*, *e.g.*, *Neilson v. Union Bank of Cal.*, *N.A.*, 290 F. Supp. 2d 1101, 1116 (C.D. Cal. 2003) ("In order to overcome the presumption of separateness afforded to related corporations, [a plaintiff] is required to plead . . . specific facts supporting its claims, not mere conclusory allegations.") (internal quotation marks omitted).

In the instant case, Plaintiffs advocate employing the *alter ego* doctrine in an unprecedented way, namely to collapse an entire corporate family of parent and subsidiaries into a single enterprise called "Philips". Indeed, no reported case of any federal court has ever held a subsidiary liable for the acts of the parent or a sister corporation, absent sufficient factual allegations warranting piercing the corporate veil. Yet Plaintiffs brazenly suggest that this Court should hold, contrary to nearly a century of uniform jurisprudence, that a company is liable for the acts of each and every one of their corporate affiliates, parents, and subsidiaries, without a single factual allegation to justify ignoring corporate separateness.

Rather, in order to pursue *alter ego* liability under the controlling law of this circuit, Plaintiffs must plead facts which demonstrate: (i) that such unity of interest and ownership exists among two of the Philips Defendants so that the individuality of the corporation and its parent has ceased, and (ii) that inequitable results will result if Philips Defendants are treated as separate companies. *See Qwest Commc'ns Corp. v. Herakles LLC*, No. 2:07-cv-00393-MCE-KJM, 2008 WL 783343, at **3-4 (E.D. Cal. Mar. 20, 2008); *Nordberg v. Trilegiant Corp.*, 445 F. Supp. 2d 1082, 1101-02 (N.D. Cal. 2006); *see also Katzir's Floor & Home Design, Inc. v. M-MLS.COM*, 394 F.3d 1143, 1149 (9th Cir. 2004). They have failed to do so.

1. Plaintiffs Fail to Plead Facts Demonstrating Unity of Interest

The "unity of interest" factor requires that Plaintiffs show more than the mere existence of inter-corporate connections. Rather, Plaintiffs must show extreme abuse of the corporate form itself such that one entity has been essentially eviscerated by the other or has been subjected completely to the other's control. *AT&T v. Compagnie Bruxelles Lambert*, 94 F.3d 586, 591 (9th Cir. 1996) (plaintiffs must show "such unity of interest and ownership that the separate personalities of [the corporation and the individual] no longer exist"); *Wady v. Provident Life & Accident Ins. Co. of America*, 216 F. Supp. 2d 1060, 1068 (C.D. Cal. 2002) (same). Courts in this Circuit have specifically identified the factors necessary to establish "unity of interest": plaintiffs must cite facts to support a finding that (1) the corporation was inadequately capitalized, (2) corporate formalities were ignored – *e.g.*, stock was not issued, minutes were not kept, officers and directors were not elected, corporate

CESES:4007c0095044450ST DOCCHMEANUAROO-2FIIEUOS08822000 PROGES 706327

records were not segregated, and (3) the corporations were hopelessly commingled $-e.g.$, assets
commingled, joint bank accounts kept, parent used corporate shell of the subsidiary to obtain goods
and services. See Qwest, 2008 WL 783343, at *4; Jimena v. UBS AG Bank, Inc., No. CV-F-07-367
OWW/GSA, 2008 WL 2774676, at *7 (E.D. Cal. July 15, 2008).

Thus, where, as here, plaintiffs fail to make specific and detailed factual allegations to support holding a defendant liable under an *alter ego* theory, courts decline to apply this exception to corporate form. *See Wady*, 216 F. Supp. 2d at 1067 (dismissing complaint where plaintiff failed to allege that parent treated assets of subsidiary as its own, commingled funds with its subsidiary, shared officers or directors with its subsidiary, or that the subsidiary was undercapitalized); *Neilson*, 290 F. Supp. 2d at 1116 (dismissing complaint with prejudice where plaintiffs failed to sufficiently allege facts to support both elements of *alter ego* liability); *Jimena*, 2008 WL 2774676, at *8 (dismissing complaint because "[p]laintiff[s'] reliance on the ownership connections between UBS AG and UBS FS is simply not sufficient to allege a claim against UBS FS based on alter ego"); *see also In re Currency Conversion Fee Antitrust Litig.*, 265 F. Supp. 2d 385, 426 (S.D.N.Y. 2003) (dismissing complaint where complaint alleged that parent "exercised such dominion and control over its subsidiaries . . . that it is liable according to the law for the acts of such subsidiaries under the facts alleged in this Complaint'" because "[t]hese purely conclusory allegations cannot suffice to state a claim based on veil-piercing or alter-ego liability, even under the liberal notice pleading standard.").

Here, Plaintiffs attempt to satisfy the "unity of interest" factor with the same boilerplate, conclusory allegations that have been decisively rejected by every court in this circuit that has considered this issue. Plaintiffs' allegations that KPE "dominated and controlled the finances, policies and affairs" of its various subsidiaries constitute the entirety of Plaintiffs' allegations as to the Philips' Defendants supposed "unity of interest." Courts in this circuit have routinely and repeatedly dismissed complaints based on conclusory allegations of dominion and control. *See Hokama v. E.F.*

Plaintiffs fare no better by claiming that any of the Philips Defendants are liable for the acts of LPD merely by virtue of KPE's shareholdings in that company. Once again, black letter law instructs that shareholders are not liable for the actions of the company. *See AccuImage Diagnostics Corp v. TeraRecon, Inc.*, 260 F. Supp. 2d 941, 951-52 (N.D. Cal. 2003)); *cf. Bestfoods*, 524 U.S. at 61-62 (Continued...)

1	Hutton & Co., 566 F. Supp. 636, 647 (C.D. Cal. 1983) (holding that "plaintiffs cannot circumvent the
2	requirements for secondary liability by blandly alleging that Madgett, Consolidated, and Frane are
3	'alter egos' of other defendants accused of committing the primary violations"). As the <i>Hokama</i> court
4	reasoned: "This point is well taken If plaintiffs wish to pursue such a theory of liability, they must
5	allege the elements of the doctrine. Conclusory allegations of alter ego status such as those made in
6	the present complaint are not sufficient." <i>Id.</i> ; see also Katzir's, 394 F.3d at 1149 (quoting 1 William
7	Meade Fletcher, et al., Fletcher Cyclopedia of the Law of Private Corporations § 41.35, at 671 (perm.
8	ed., rev. vol. 1999) (holding that "'[e]ven if the sole shareholder is entitled to all of the corporation's
9	profits, and dominated and controlled the corporation, that fact is insufficient by itself to make the
10	shareholder personally liable'") (emphasis added); Nordberg, 445 F. Supp. 2d at 1102 (dismissing
11	complaint with prejudice because plaintiffs' "conclusory" allegations that past parent controlled
12	subsidiary and had a majority representation on subsidiary's board are "insufficient to support the
13	contention that a subsidiary is a mere instrumentality" of the parent). 12
14	Plaintiffs accordingly fail to allege facts sufficient to such unity of interest among two of the
15	Philips Defendants such that their separate personalities no longer exist. For this reason alone,
16	
17	
18	(Continued)
19	("Thus, it is hornbook law that 'the exercise of 'control' which stock holdings gives to the stockholders
20	will not create liability beyond the assets of the subsidiary."). Thus, that LPD was a joint venture and KPE owned 50% of it shares is completely irrelevant. <i>Burnet v. Clark</i> , 287 U.S. 410, 415 (1932)
21	("A corporation and its stockholders are generally to be treated as separate entities."). Plaintiffs also allege that the Philips Defendants are liable for the acts of LP Displays. See DP Am.
22	Compl. ¶ 164 (alleging that "Philips" participated in the alleged conspiracy through LP Displays through 2007); IP Am. Compl. ¶ 170. Yet, as Plaintiffs concede, LP Displays was a completely
23	independent company. DP Am. Compl. ¶ 51; IP Am. Compl. ¶ 61. Plaintiffs offer no explanation whatsoever as to why any of the Philips Defendants are directly liable for the acts of an independent
24	third party.
25	As the Supreme Court stated unequivocally today, "[t]hreadbare recitals of the elements of a cause of action, supported by mere conclusory statements, do not suffice." <i>Ashcroft</i> v. <i>Iqbal</i> , 2009 U.S.
26	LEXIS 3472, at No. 07-1015, 556 U.S, 2009 U.S. LEXIS 3472, at **29-30 (May 18, 2009). Alleging that KPE "dominated and controlled" its subsidiaries does not satisfy Plaintiffs' pleading
27	obligations; Plaintiffs must allege <i>facts</i> that, if assumed to be true, establish what is otherwise a bald legal conclusion that is not entitled to any assumption of truth. <i>Id.</i> at p. 17.

Plaintiffs cannot pursue an *alter ego* theory of liability to cure their pleading deficiencies as to the Philips Defendants.

2. Plaintiffs Fail to Allege that Any Particularized Inequity Will Result

Plaintiffs who allege *alter ego* liability must also establish that an inequity will result unless the alleged misconduct is imputed to the defendant. *AT&T*, 94 F.3d at 591. Absent such a showing, the corporate form must be respected. *Id.* Inequity in the *alter ego* context means some form of bad faith conduct on the part of the defendant will remain unremedied unless the court pierces the corporate veil. *United States v. Standard Beauty Supply Stores, Inc.*, 561 F.2d 774, 777 (9th Cir. 1977) (alter ego doctrine is applied where conduct "amounting to bad faith" makes it inequitable for the defendant to hide behind the corporate veil). Importantly, "[t]he injustice that allows a corporate veil to be pierced is not a general notion of injustice; rather, it is the injustice that results only when corporate separateness is illusory." *Katzir's*, 394 F.3d at 1149. In other words, the injustice requires the existence of "unity of interest." Failure to adequately allege this element bars the invocation of the *alter ego* doctrine. *See*, *e.g.*, *Neilson*, 290 F. Supp. 2d at 1117 (dismissing complaint where plaintiffs allege only that "an inequitable result would occur" if *alter ego* liability was not imposed). Plaintiffs fail to, and cannot, allege that an inequitable result will occur if this Court refuses to pierce the corporate veils of the Philips Defendants. This is an independent reason why Plaintiffs cannot pursue an *alter ego* theory of liability to cure their pleading deficiencies as to the Philips Defendants.

B. Plaintiffs' Agency Theory of Liability Fails as a Matter of Law

Plaintiffs' alternate approach to salvage their claims against KPE, PENAC, PEIT and Philips da Amazonia is an assertion that each of the Philips Defendants acted as the 'agent' of all other Defendants with respect to the acts of the alleged conspiracy. DP Am. Compl. ¶ 84; IP Am. Compl. ¶ 113.13 This allegation is the epitome of a legal conclusion; Plaintiffs do not even purport to allege any

25 Plaintiffs' allegation that "[e]ach [domestic] Defendant that is a subsidiary of a foreign parent acts as

the United States agent for CRTs and/or CRT Products made by its parent company," DP Am. Compl. ¶ 84, is inapplicable to PENAC because KPE is a holding company with no manufacturing assets of its own.

facts that would justify invoking agency theory in this case. In short, Plaintiffs cannot simply allege an
agency relationship without also alleging specific facts supporting their claims. See, e.g., Walton v.
Mead, No. C 03-4921 CRB, 2004 WL 2415037, at *4 (N.D. Cal. Oct. 28, 2004) (dismissing claims
based on agency theory of liability); MacDonald v. Grace Church Seattle, No. C05-0747C, 2006 U.S.
Dist. LEXIS 75192, at *11 (W.D. Wash. Apr. 14, 2006) (dismissing claim based on agency theory of
liability as plaintiff did not allege "any of the traditional indicia of an agency relationship (such as
consent by the alleged agent that another shall act on his behalf, and control of the alleged agent by the
principal)")(internal quotation marks omitted). In Walton, the plaintiffs alleged that "each of the
defendants herein was, at all times relevant, to this action, the agent of the remaining defendants
and was acting within the course and scope of that relationship." <i>Id.</i> at *4. Here, Plaintiffs allegations
are essentially a carbon copy of the allegations that were dismissed in Walton as too conclusory to
withstand a motion to dismiss.
Rather, to establish vicarious liability through an agency theory, Plaintiff must allege facts
sufficient to establish: (i) a manifestation by the principal that the agent shall act for him; (ii) that the
agent has accepted the undertaking; and, (iii) that there is an understanding between the parties that the
principal is to be in control of the undertaking. See E&J Gallo Winery, 2008 WL 2220396, at *6.
Plaintiffs neglect to allege any of these elements, let alone any facts to support them, in the Amended
Complaints.
In sum, Plaintiffs' agency theory of liability is woefully insufficient and legally defective.
Consequently, for the same reasons discussed in the alter ego section above, the Amended Complaint's
agency liability theory fails.
* * *
Having failed to plead sufficient facts to establish a basis for holding any of the Philips
Defendants liable for the acts of the alleged conspiracy, Plaintiffs' claims against the Philips
Defendants should be dismissed in their entirety. Moreover, as set forth in the following Section,
because Plaintiffs' claims are time-barred against the Philips Defendants in any event, the dismissal
should be with prejudice

II. PLAINTIFFS' CLAIMS ALSO ARE TIME-BARRED AS THE PHILIPS DEFENDANTS EFFECTIVELY WITHDREW FROM THE ALLEGED CONSPIRACY IN 2001

Even if this Court were to find that the Amended Complaints adequately state a claim against any of the Philips Defendants, Plaintiffs' claims are nonetheless time-barred. Plaintiffs' federal claims are subject to a four year statute of limitations. 15 U.S.C. § 15b. The first complaint filed against KPE and PENAC was filed on November 26, 2007. *Crago, Inc. v. Chunghwa Picture Tubes, Ltd.*, No. 07-5944 (N.D. Cal. filed Nov. 26, 2007). The first complaints filed against either PEIT or Philips da Amazonia were these Amended Complaints, which were filed on March 16, 2009. Docket Nos. 436 and 437. Thus, to be timely, Plaintiffs claims must have accrued no earlier than November 26, 2003 as regards KPE and PENAC, and March 16, 2005 as regards PEIT and Philips da Amazonia.

It is black letter law that a defendant cannot be held liable for the acts of an antitrust conspiracy if that defendant withdrew from the conspiracy prior to the commencement of the statute of limitations period. See United States v. U.S. Gypsum Co., 438 U.S. 422 (1978). As the Supreme Court held in Gypsum, a defendant may effect a withdraw from a conspiracy through affirmative acts that are inconsistent with the object of the conspiracy and communicated in a manner reasonably calculated to reach its former co-conspirators. Id. Here, Plaintiffs' Amended Complaints clearly demonstrate that the Philips Defendants effectively withdrew from the alleged conspiracy in June 2001, more than two years before the commencement of the statute of limitations period.

Plaintiffs concede that the Philips Defendants divested the entirety of the Tube Business to LPD in June 2001. DP Am. Compl. ¶ 51; IP Am. Compl. ¶ 54. Plaintiffs further concede that, following this divestiture, none of the Philips Defendants attended any of the alleged cartel meetings. See DP Am. Compl. ¶ 164-165 and IP Am. Compl. ¶ 170-171 (alleging that from 2001 on, "Philips" participated in the alleged conspiracy "through" LPD). Where, as Plaintiffs concede here, an alleged cartel member divested the business involved in the alleged conspiracy to a third party, courts have held that the divestiture alone was sufficient to effectively withdraw from a price-fixing conspiracy. See, e.g., Morton's Market, Inc. v. Gustafson's Dairy, Inc., 198 F.3d 823 (11th Cir. 1999). In the Morton's Market case, the defendants were alleged to have participated in a scheme to rig bids for

contracts to supply milk to schools. <i>Id.</i> at 826. One of the defendants, Pet, had sold its dairy business
one-year prior to the commencement of the statute of limitations period. <i>Id.</i> at 837. The court
observed that with the sale of the dairy, which was announced publicly, Pet stopped operating in the
business (production and sale of milk) that was the subject of the alleged conspiracy, and did nothing
more to assist or participate in the price fixing activities of other milk producers, i.e., dairies. Id. at
839. As a result, the court held that Pet effectively withdrew from the conspiracy as of the date of the
sale prior to the commencement of the statute of limitations period, and dismissed all claims against
Pet as time-barred. <i>Id.</i> The same result redounds here. After June 2001, none of the Philips
Defendants manufactured or sold Tubes, the subject of the alleged price-fixing conspiracy; all of those
operations were the property of LPD (later LP Displays). DP Am. Compl. ¶ 51; IP Am. Compl. ¶ 54.
Further, Plaintiffs allege that the Philips Defendants, following their exit from the Tube
Business, continued to produce and sell Finished Products. DP Am. Compl. ¶ 209; IP Am. Compl.
197. Accordingly, post-divestiture which encompasses the entirety of the statute of limitations
period PEIT, PENAC and Philips da Amazonia continued to purchase Tubes, exclusively from third
parties, for its television and computer monitor business. To the extent that the prices of such Tubes
were fixed, Plaintiffs' pass-on theory of recovery presumes that PEIT, PENAC and Philips da
Amazonia were overcharged by these third parties for all of their purchases of Tubes after June 2001.
Thus, the Philips Defendants' economic incentives conflicted with those of the alleged conspirators –
just as in any other customer/supplier situation. Plaintiffs' allegations that the Philips Defendants
continued to support efforts to price-fix Tubes by their third-party suppliers after the divestiture of the
Tube Business is, simply put, implausible. ¹⁴ For this reason, courts have held that the "resumption of
competitive behavior [is] sufficient to communicate withdrawal or general abandonment of a price

fixing conspiracy." See United States v. Nippon Paper Indus. Co., 62 F. Supp. 2d 173, 190 (D. Mass.

¹⁴ See Ashcroft v. Iqbal, 2009 U.S. LEXIS 3472, at *29 ("A claim has facial plausibility when the plaintiff pleads factual content that allows the court to draw the reasonable inference that the defendant is liable for the misconduct alleged. . . . Where a complaint pleads facts that are 'merely consistent with' a defendant's liability, it 'stops short of the line between possibility and plausibility of entitlement to relief.").

1999) (the "resumption of competitive behavior . . . [is] sufficient to communicate withdrawal or general abandonment of a price-fixing conspiracy") (quoting *Gypsum*, 438 U.S. at 464-65).

These facts from the Plaintiffs' own Amended Complaints demonstrate that, by divesting the Tube Business and thereafter engaging in competitive purchases of Tubes from the alleged conspirators, the Philips Defendants, even assuming that such a conspiracy ever existed, effectively withdrew from that alleged conspiracy in June 2001, triggering the statute of limitations period as to any claims against them. *See Morton's Market*, 198 F.3d at 837 ("The statute of limitations begins to run upon the conspirator's withdrawal from the conspiracy."). Thus, the statute of limitations period expired in 2005,¹⁵ more than 2 years before the first complaint was filed against any of the Philips Defendants.¹⁶ Plaintiffs' claims are therefore time-barred and should be dismissed with prejudice.

III. PLAINTIFFS CANNOT SATISFY THEIR BURDEN OF ESTABLISHING JURISDICTION OVER EITHER PHILIPS DA AMAZONIA OR PEIT

Finally, this Court lacks personal jurisdiction over PEIT and Philips da Amazonia, both of which Plaintiffs recently added as defendants.

Federal courts may only exercise personal jurisdiction over a defendant where the defendant has sufficient specific or general contacts with the forum. Where that defendant "expressly aimed" conduct at the forum and where the cause of action "arise[s] out" of or has a "substantial connection" to the defendant's contacts with the forum, a federal court may exercise specific personal jurisdiction over the defendant with respect to the claim(s) asserted. *See Burger King Corp. v. Rudzewicz*, 471

¹⁵ Plaintiffs that reside in states providing a six year statute of limitation period under state antitrust laws are likewise barred from pursuing this action. Since the first complaint against any of the Philips Defendants was filed on November 26, 2007, the claims must have accrued no earlier than November 26, 2001, nearly six months after the Philips Defendants effectively withdrew from the alleged conspiracy.

¹⁶ Plaintiffs' allegations that the statute of limitations, as regards the Philips Defendants, was tolled as a result of alleged fraudulent concealment of the alleged conspiracy is also a red herring. The Philips Defendants cannot be charged with fraudulently concealing a conspiracy from which they effectively withdrew. *United States v. Borelli*, 336 F.2d 376, 388 (2d Cir. 1964) (cartel member who withdraws form cartel is no longer member of cartel and incurs no obligations or liabilities from subsequent acts of cartel). Moreover, and as set forth in the Joint Motions, Plaintiffs have not pled fraudulent concealment with sufficient particularity in any event and with no particularity to any Philips Defendant either prior to or after exiting the Tube Business.

Cases:4007ccco950444sdsT doegwaeanta7670-2Fileijoo5018426009 Pagg2546827

U.S. 462, 472 (1985) (a defendant only has adequate notice that it may be subject to specific personal
jurisdiction if that defendant has "'purposefully directed' his activities at residents of the
forum")(citation omitted); Terracom v. Valley Nat'l Bank, 49 F.3d 555, 561 (9th Cir. 1995) (Specific
jurisdiction requires showing that "but for' the contacts between the defendant and the forum state, the
cause of action would not have arisen.").17

By comparison, in order to invoke a federal court's broader and more comprehensive general jurisdiction over a defendant, a plaintiff must demonstrate that the defendant's contact with the forum state that are "continuous and systematic." *See Helicopteros Nacionales de Colombia, S. A. v. Hall*, 466 U.S. 408, 415-16 (1984). Incidental or occasional contact with the forum is not enough. *See id.* at 418 ("mere purchases" in, and regular visits to, the forum insufficient to confer *in personam* jurisdiction in a cause of action unrelated to those contacts); *Gates Learjet Corp. v. Jensen*, 743 F.2d 1325, 1330-31 (9th Cir. 1984) (no general jurisdiction over defendants despite several visits and purchases in forum which included choice of law provision favoring forum, and extensive communication with the forum). "The standard for establishing general jurisdiction is 'fairly high,' and requires that the defendant's contacts be of the sort that approximate physical presence." *Bancroft*, 223 F.3d at 1086 (9th Cir. 2000) (citation omitted).¹⁸

The United States Supreme Court has made clear that the touchstone for exercising either specific or general jurisdiction is whether a defendant has "purposefully avail[ed]" itself of the pertinent forum, which "ensures that a defendant will not be haled into a jurisdiction solely as a result of 'random,' 'fortuitous,' or 'attenuated' contacts." *Burger King Corp.*, 471 U.S. at 475 (quoting

forum state's interest in the suit.").

¹⁷ Even where such contacts exist, the exercise of personal jurisdiction must be "reasonable." *Bancroft & Masters, Inc. v. Augusta Nat'l, Inc.*, 223 F.3d 1082, 1088-89 (9th Cir. 2000); *see also Brand v. Menlove Dodge*, 796 F.2d 1070, 1075 (9th Cir. 1986) ("We examine seven factors to determine whether exercise of jurisdiction is reasonable: existence of an alternative forum; burden on the defendant; convenience and effectiveness of relief for the plaintiff; most efficient judicial resolution of the dispute; conflict with sovereignty of the defendant's state; extent of purposeful interjection; and the

¹⁸ See also Coremetrics, Inc. v. AtomicPark.com LLC, 370 F. Supp. 2d 1013, 1017 (N.D. Cal. 2005) ("This is an exacting standard, as it should be, because a finding of general jurisdiction permits a defendant to be haled into court in the forum state to answer for any of its activities anywhere in the world.") (internal quotation marks omitted).

Cases:4007ccco950444sdsT doegwaeanta7670-2Fileijoo5018426009 Pagg22506827

Keeton v. Hustler Magazine, Inc., 465 U.S. 770, 774 (1984)). The Supreme Court has also stressed
that particular caution must be taken when asserting personal jurisdiction over a foreign defendant,
noting that the "unique burdens placed upon one who must defend oneself in a foreign legal system
should have significant weight." Asahi Metal Indus. Co. v. Superior Court of Cal., 480 U.S. 102, 114
(1987). Constitutional due process is satisfied when a nonresident defendant has "certain minimum
contacts with [the forum] such that the maintenance of the suit does not offend 'traditional notions of
fair play and substantial justice." International Shoe Co. v. Wash., 326 U.S. 310, 316 (1945) (quoting
Milliken v. Meyer, 311 U.S. 457, 463 (1940)).
Plaintiffs' sole basis for invoking this Court's jurisdiction (whether general or specific) over

Plaintiffs' sole basis for invoking this Court's jurisdiction (whether general or specific) over Philips da Amazonia and PEIT is a single bland and mechanical allegation that each "sold and distributed CRT Products either directly or through its subsidiaries or affiliates throughout the United States." DP Am. Compl. ¶¶ 8, 55, 56; IP Am. Compl. ¶¶ 5, 58, 59.

The attached declarations demonstrate that this assertion is false. Philips da Amazonia and PEIT do not manufacture any products in the United States; have no place of business in the United States; have not registered as a foreign corporation to do business in the United States; have no offices, inventory, real estate, or personal property, in the United States; and do not pay taxes in the United States. Philips da Amazonia Decl. ¶ 6-12; PEIT Decl. ¶ 5-12. In light of these facts, this Court cannot credit Plaintiffs' unsupported allegation regarding these entities' purported contacts with the United States. Shell v. Shell Oil, 165 F. Supp. 2d 1096, 1103 (C.D. Cal. 2001) ("Where the motion challenges the facts alleged, it must be decided on the basis of competent evidence (e.g., declarations and discovery materials), and the court cannot assume the truth of the allegations in a pleading contradicted by a sworn affidavit."). "[M]ere 'bare bones' assertions of minimum contacts with the forum or legal conclusions unsupported by specific factual allegations will not satisfy a

Once a defendant has raised a jurisdictional defense under Fed. R. Civ. P. 12(b)(2), plaintiffs bear the burden of establishing jurisdictional facts. *Flynt Distributing Co. v. Harvey*, 734 F.2d 1389, 1392 (9th Cir. 1984), and this Court's analysis of the jurisdiction question requires resolution of factual issues outside the pleadings, *i.e.*, whether *in personam* jurisdiction actually lies. *See Pac. Atl. Trading Co. v. M/V Main Express*, 758 F.2d 1325, 1327 (9th Cir. 1985).

C6369.4077-0-09544-605T D0004M0ANT47670-2-11EU005018420009 PPBB-2006827

1	plaintiff's pleading burden" once personal jurisdiction has been challenged. Swartz v. KPMG LLP,
2	476 F.3d 756, 766 (9th Cir. 2007).
3	Further, Plaintiffs are not entitled to jurisdictional discovery as a matter of course. "Where a
4	plaintiff's claim of personal jurisdiction appears to be both attenuated and based on bare allegations in
5	the face of specific denials made by defendants, the Court need not permit even limited discovery."
6	Terracom v. Valley Nat'l Bank, 49 F.3d 555, 562 (9th Cir. 1995) (internal quotation marks omitted);
7	see also Lovesy v. Armed Forces Benefit Ass'n, No. C 07-2745 SBA, 2008 U.S. Dist. LEXIS 93479, at
8	*40 (N.D. Cal. Mar. 13, 2008) ("In order to obtain discovery on jurisdictional facts, the plaintiff must
9	at least come forward with 'some evidence' tending to establish personal jurisdiction over the
10	defendant.") (citation omitted). Plaintiffs allege no specific facts supporting a claim that either of these
11	companies have any contacts with the United States and thus lack any basis for requesting
12	jurisdictional discovery.
13	The record demonstrates that neither PEIT nor Philips da Amazonia engage in any activities in
14	the United States. Therefore, there is no evidentiary basis for this Court to assert general or specific
15	personal jurisdiction over these companies in this matter, and the Court must dismiss PEIT and Philips
16	da Amazonia from this action.
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	
27	
28	

1	CONCLUSION
2	For the foregoing reasons, the Court should enter an Order dismissing KPE, PENAC, PEIT and
3	Philips da Amazonia from the action with prejudice.
4	Dated: May 18, 2009
5	Respectfully submitted,
6	HOWREY LLP
7	/a/ David M. Lici
8	
9	1950 University Avenue, 4th Floor East Palo Alto, CA 94303
10	Telephone: (650) 798-3530 Facsimile: (650) 798-3600
11	Email: lisid@howrey.com
12	Attorneys for Defendants Koninklijke Philips Electronics N.V., Philips Electronics North
13	America Corporation, Philips Electronics Industries (Taiwan), Ltd. and Philips da Amazonia
14	Industria Èlectronica Ltda.
15	
16	
17	
18	
19	
20	
21	
22 23	
23 24	
2 4 25	
26	
27	
28	
-	-22-

1	UNITED STATES DISTRICT COURT
2	NORTHERN DISTRICT OF CALIFORNIA
3	SAN FRANCISCO DIVISION
4	
5	IN RE: CATHODE RAY TUBE (CRT)) Case No.: 3:07-cv-5944 SC
6	ANTITRUST LITIGATION) MDL No. 1917
7) This Document Relates To:)
8	DIRECT PURCHASER ACTIONS and
9	INDIRECT PURCHASER ACTIONS)
10)
11	
12	DECLARATION OF IVY P. Y. LIN
13	
14 15 16 17 18 19 20 21 22 23 24 25	I, Ivy P. Y. Lin, declare and state as follows: 1. I am employed as Senior Counsel of Philips Electronics Industries (Taiwan), Ltd. ("PEIT") and have held this position since November 2003. The information contained herein is based on my own personal knowledge, my review of reasonably available documents prepared and/or maintained by PEIT in the ordinary course of business and upon information provided to me by employees responsible for and with knowledge of the business and accounting records of PEIT. If called upon to testify as a witness, I can competently testify that to the best of my knowledge and belief the matters set forth herein are true. 2. This declaration is made in support of the Defendant PEIT's Motion to Dismiss for Lack of Personal Jurisdiction. 3. PEIT is a Taiwanese corporation formed and organized under the laws of Taiwan. 4. PEIT has its principal place of business at 15F, 3-1 Yuanqua St., Nangang District,
26	Taipei, Taiwan.
27	5. PEIT does not have any subsidiaries in the United States.
28	,
	Declaration of Ivy P. Y. Lin Case No.: 3:07-CV-5944 SC

- 6. PEIT maintains its own board of directors. PEIT also has its own corporate officers who run PEIT on a day-to-day basis.
 - 7. PEIT is not registered to do business in the United States.
 - 8. PEIT does not have any: (a) offices; (b) manufacturing plant; (c) personnel; (d) post office box; or (e) telephone listing in the United States. PEIT also does not have any bank accounts in the United States.
 - 9. PEIT does not own or lease any real property in the United States.
 - 10. PEIT does not pay taxes in the United States.
 - 11. The books and records of PEIT are kept outside of the United States.
 - 12. PEIT does not engage in any manufacturing activities for Cathode Ray Tubes or any other product in the United States.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on May 18, 2009.

H	
1	UNITED STATES DISTRICT COURT
2	NORTHERN DISTRICT OF CALIFORNIA
3	SAN FRANCISCO DIVISION
4	
5	IN RE: CATHODE RAY TUBE (CRT)) Case No.: 3:07-cv-5944 SC
6	ANTITRUST LITIGATION) MDL No. 1917
7)
8	This Document Relates To:
9	DIRECT PURCHASER ACTIONS and) INDIRECT PURCHASER ACTIONS)
10	INDIRECT FURCHASER ACTIONS)
11	
12	DECLARATION OF PHILIPS DA AMAZONIA INDUSTRIA ELECTRONICA LTDA.
13	O. L. L. C. C. D. II d. A Industric Electronics I tdo ("Dhiling do Amazonia") I declare and
14	On behalf of Philips da Amazonia Industria Electronica Ltda. ("Philips da Amazonia"), I declare and
15	state as follows:
	1. I, Renato dos Santos Donaton, am a Director of Philips da Amazonia. I have been
16	employed by Philips da Amazonia since October 2000. The information contained herein is based on
17	my own personal knowledge, my review of reasonably available documents prepared and/or
18	maintained by Philips da Amazonia in the ordinary course of business and upon information provided
19	to me by employees responsible for and with knowledge of the business and accounting records of
20	Philips da Amazonia. I can competently testify that to the best of my knowledge and belief the matters
21	set forth herein are true.
22	 This declaration is made in support of Defendant Philips da Amazonia's Motion to
23	Dismiss for Lack of Personal Jurisdiction.
24	3. Philips da Amazonia is a Brazilian corporation with its principal place of business at Av
25	Torquato Tapajos 2236, 1 andar (parte 1), Flores, Manaus, AM 39048-660, Brazil.
26	4. Philips da Amazonia is an indirect subsidiary of Koninklijke Philips Electronics N.V.
27	("KPE").
28	
	Declaration of Philips da Amazonia

Case No.: 3:07-cv-5944 SC -- MDL No. 1917

1	5. Philips da Amazonia has an independent board of directors and its own officers who
2	manage day-to-day operations.
3	6. Philips da Amazonia does not have any manufacturing plants or offices in the United
4	States.
5	7. Philips da Amazonia does not pay taxes in the United States and does not own or lease
6	any real property in the United States.
7	8. Philips da Amazonia does not have a telephone listing or mailing address in the United
8	States.
9	 Philips da Amazonia is not registered to do business in the United States.
0	10. Philips da Amazonia maintains its own corporate records, payroll, and financial plans
1	and statements. Also, the books and records of Philips da Amazonia are kept in Brazil.
2	11. Philips da Amazonia does not have any subsidiaries in the United States.
13	12. Philips da Amazonia does not engage in any manufacturing activities for Cathode Ray
14	Tubes or any other product in the United States.
15	I declare under penalty of perjury that the foregoing is true and correct, to the best of my
16	knowledge. Executed on May 18, 2009.
17	
18	
9	
20	
21	
22	
23	
24	
25	
26	
27	•
7 76	II .

Declaration of Philips da Amazonia Case No.: 3:07-cv-5944 SC -- MDL No. 1917